



FUTURE VISION

Executive Summary

Innovative Technologies, Resources & Collaboration Tools for Mankind

**Bio-Miracle™
World Health News Today, Earth Connect News
Green Awakening Social Network**

December 7, 2009

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Executive Summary

KNOWLEDGE IS POWER – “POWER TO THE PEOPLE”

U.S. Microbics, Inc. (“BUGS”), a twelve year old public, environmental technology company is creating an advanced, user-friendly information portal that addresses, and profits from, two major social issues – personal health and the environment.

The Company will leverage its 40 year green product history and 12 year operating experience of inventing and producing naturally occurring products for the agriculture and remediation markets. The Company has nearly 20 existing branded products and another 20 formulae that await experimentation and application.

The leverage comes from combining these capabilities with two additional entities – Eyeroo Corporation and Green Awakening.com.

1. Eyeroo Corporation, formerly Your Cancer Today, Inc. (Eyeroo), an internet and multi-media corporation formed in November 2005 to develop broadcast television shows and companion websites in the health information fields, together with an Internet infrastructure. Its two shows, daily World Health News Today™ and weekly Your Cancer Today aired previously to approximately 100,000,000 homes globally and past shows are still viewed daily on the Internet. Production ceased in March 2009 and the Company sought a strategic partner. With the acquisition by U.S. Microbics, Inc. the Company is being reorganized and seeks to utilize its existing proprietary properties and internet websites. The reorganized Eyeroo Corporation plans to again produce World Health News Today for global licensing.

The Company had several projects in development and with the reorganization plans to launch as soon as possible, which includes BuyRoo, a liquidation entertainment broadcast television show with an already completed Internet catalogue, Your Beauty Today, as well as several environmental (green) shows. Current Websites will be enhanced and as funds permit the Company intends to commence production of Your Cancer Today, Your Diabetes Today, Your Beauty Today and other health and environmental shows for the Internet, with the ultimate goal of becoming an Internet network.

Revenues are projected from foreign and domestic licensing of its television shows, sponsorships and advertising revenues. In addition Revenues are projected from the direct sales of the BuyRoo television show and catalogue, and the Bio-Miracle products infomercials. Internet advertising is projected to grow as the number of visitors increase. Eyeroo has the following websites: www.Eyeroo.com, World Health News Today (www.whnewstv.com) www.yourcancertoday.com. and www.yellowpagesofcancer.com. The Company holds approximately 1,000 domain names that can be utilized for programming or other strategies.

2. Green Awakening, LLC, is development-stage social network company dedicated to the problems of, and solutions for, the environment. Its network for environmentally friendly people,

www.greenawakening.com, provides free online collaboration applications (apps) and other tools that help members work together to define and solve environmental problems. Company will solicit, consider, and implement member suggestions for enhanced and new services that best-match the needs of the members. The Company web site plans to launch in the spring of 2010 and, like Facebook or YouTube, will offer free membership.

The capabilities of the combined entities create opportunities for multiple cross-overs in an extremely powerful and user-sensitive business model. Few for-profit companies actually empower end users with the knowledge to make intelligent decisions and facilitate the sourcing and purchasing of products of any kind. The sensitivity and awareness attributes of health care and the environment multiply the attractiveness of the business.

The Company informs, empowers and energizes people – Power to the People!

U.S. Microbics is in the process of completing its revenue and valuation models for the combined entities while in the process of raising capital.

The company is preparing a \$5MM Private Placement Memorandum and the use of the funds would be to:

- Complete the reorganization of Eyeroo and provide for its integration into U.S. Microbics
- Acquire Green Awakening, LLC. (www.greenawakening.com)
- Develop the manufacturing, sales and distribution of the Bio-Miracle™ product line
- Provide working capital to fully recognize the potential of the three entities.
- Launch the BuyRoo Show and Internet Catalogue for Green Products

Many of the assumptions that could influence the future price of our common shares are contained in the descriptions below.

The Company believes that the new investors and existing shareholders (including the new Eyeroo and Green Awakening shareholders) return on capital could be exceptional and that a financial exit strategy would include acquisition by a major participant in the health care, environmental or media industries. This window of opportunity is predicted to commence in year three.

Most people would agree that health is a major force in everyone's life. Healthcare accounts for 16% of the GNP in the United States. The opportunity to combine, inform, and empower is both rare and overwhelming.

The "green movement" is also here today and grows daily with increased public awareness. This social, political and cultural grass roots movement will grow ever stronger as political and economic pressures increase. Demand will increase for eco-friendly products and services and the information about them.

The cross-over from natural solutions in our environment to informed health opportunities is itself a natural evolution that can be facilitated and accelerated by our combined company.

We believe a company can have a humanitarian mission and be a profit center at the same time. There will be no charge to viewers of the information on our television shows, websites, directories, and

collaboration forums. Our powerful business model fully leverages and exploits the synergy for cross marketing via internet website advertising, broadcast television and directory advertising in local, national and global markets. Our international broadcasting forum also provides a vehicle for marketing our agricultural and remediation products worldwide under the Bio-Miracle™ name with infomercials and internet advertising.

This document outlines the corporate structure, the opportunities, and the existing technologies that occur from the combination. The results are limited by two things:

- One's imagination in the employment of all of the iterations that will occur from the combination of the three entities
- Capital to support those new iterations.

Opportunities abound, such as the creation of the Earth Connect News Network™ featuring an Environmental Entrepreneur program with worldwide distribution, internet collaborative resources and revenue producing websites as well as a social network member base with potentially high resale value.

The newly combined entities set the stage for developing a multi-billion dollar technology, resources and communications company.

Management is experienced in their defined fields of endeavor and recognizes the advantages and challenges of integration and the opportunities for shareholder prosperity.

Power to the People - Profits to the Shareholders

Business Strategy – Growth via Combination

Via the combination with Eyeroo, the Company will employ and expand the Health Information portal (www.Eyeroo.com) using World Health News Today. The complementary follow-on strategy is to create an Environmental Portal (www.EarthConnectNews.com) for the sourcing and purchasing of green products and services and a forum for environmentally aware members.

The company will utilize the experience and infrastructure of Eyeroo in the health information field to create the Earth Connect News Network™ to promote the company's Bio-Miracle™ product line as well as third party products and services (for a fee and portion of the user response).

With the acquisition of Green Awakening, LLC's collaborative network model, the company will also establish a forum where vendors will have access to members for a fee and percentage of revenue generated through the company's internet marketing and broadcast television efforts.

Business Model - Profits from Free Information

A company can have a humanitarian mission and be a profit center at the same time. The televised information shows are broadcast and free of charge to the viewers. However, through affiliated websites, directories, and collaboration forums, the business model can leverage and exploit the synergy for cross marketing in local, national and global markets.

When fully implemented the business will consist of two distinct, but cross-linked internet-based information portals:

1. Healthcare Information Portal utilizes these websites:

www.YourCancerToday.com: Directory of Resources for cancer information.

Cancer News Alerts.

www.Eyeroo.com:

World Health News Today – over 100 shows produced.

www.YellowPagesofCancer.com: Fee based vendor directory, free to users.

www.Buyroo.com:

Surplus and innovative products auction site.

2. Earth Connect news Network Portal will utilize these websites (some under construction):

www.EarthConnectNews.com:

Green Entrepreneur Forum – they tell their story with link To Earth Connect news sub-web for info, back end sales, etc. - \$.10/hit Fake it ‘til you Make it™ – identify the fake company. Presented with legitimate companies.

Green Earth Catalogue™ – vendor products and services.

Fee based with user access by location or category.

www.GreenAwakening.com:

Collaborative Forum for members.

Free via vendor paid Advertising.

Green Earth on – line Catalog.

Member product discounts.

www.USMicrobics.com:

Holding Company website in development stage.

www.Bio-Miracle.com:

Bio-Miracle™ product website – infomercials aired on Earth Connect News.com & broadcast programming.

GreenAwakening.com and Green Earth Catalogue are owned by Green Awakening, LLC. Principals of the Company have equity investments in Green Awakening.com

The Combination

Acquiring Entity – Investment Vehicle

1. U.S. Microbics has three key elements to its Core Competency. These include the talent, skills and related experience of its management and consultants. In addition, third party relationships developed over many years assists management in the operation of the public entity.

2. Its proprietary technology (patents and microbial culture collection and knowledge base) developed over 40 years with over 30 proprietary formulae. Many of these formulae have never been fully developed or implemented. It has been estimated by third parties that some of the formulae possess significant properties that would have impact in agriculture growth enhancement.
3. The Company is a seasoned 12 year public environmental company status (Pinksheets: BUGS) with an estimated 7,500 shareholders and good trading liquidity. The principals have been with the company since 1997.

Bio-Miracle™ Technology Overview

Agricultural Applications

BUGS predecessor companies enjoyed a long history of success in the specialty agricultural supplement industries, utilizing its cultured biological products containing various mixtures of organic and inorganic compounds, soil conditioners, and other products of biological fermentation.

The cultured soil amendment product line enjoyed a loyal distributor-based following during the late 1960's through the early 1980's. Applications ranging from dramatic field crop performance (e.g. additional cuts from grain fields, improved soybean nitrogen fixation, and average yield increases on cotton crops) to legendary performance in the seed production and floral industries, and enhanced germination in soybeans, sorghum and sugar cane.

Other key customer benefits of the agricultural products include a dramatic increase of seed germination and survival rates, less water and fertilizer usage, greener turf applications, fruit and vegetable harvests that can be picked sooner, have higher weights (42% larger strawberries, 100% larger melons, 38% sugar cane yield increase, etc), and a lower mortality rate due to healthier plants.

Of greatest importance, the products are regarded as safe – they can not “burn” the crops, they are safe to handle, and they can not overdose or kill most crops. As naturally occurring organisms they are safe to use in feed lots and carry a FDA approval for salmonella rating. They are not EPA controlled and are not genetically engineered and pose no harm to nature and they are biodegradable.

Results

In controlled lab tests, as well as field applications, the Bio-Miracle™ product line has been shown to increase growth rates by 20% to 80% depending on the product type. In addition, plant mortality rates and diseases have been controlled or eliminated when using the product.

A significant by-product of the nature-based products is their propensity for water savings. Users of the products report water consumption to decline as much as 60% with the same crop yield.



Bio-Miracle used on Tomatoes =
Too Tall Tomatoes™

Whether the issue is a friendly environment, human safety, increased growth, or decreased water, the Bio-Miracle™ product line answers the call.

Our products make fish smile, deserts bloom and contamination disappear!

Acquisition of Eyeroo



Eyeroo Corporation has two key divisions: Production and Internet websites.

Eyeroo will be relocating its Production operation to a major television facility where it can align itself with third party production services and distribution. Its two shows, “Your Cancer Today” and World Health News Today”, will be produced from the new facility.

Funds are needed for production of current programming and expansion of show development, editing, distribution, equipment purchases, personnel, marketing and advertising, set construction, and overhead. Approximately 230 shows have already been completed and will serve as content for future viewings.

The company has three major assets including:

Production Division World Health News Today™ is the flagship of the company. The strategy is to have World Health News Today™ drive viewers to the “Your Cancer Today™” television series and associated websites including YellowPagesofCancer.com, which has over 1,000,000 listings. The company anticipates that based on independent surveys ranking health as the #1 subject for information seekers on the internet, that large audiences can be attracted to the shows. For additional information and fulfillment, viewers can utilize the associated websites and Resource Directories which contain vendor paid advertisements.

New Shows in Development:

- **BuyRoo**, a combination 1-hour show to sell merchandise direct as well as on the BuyRoo website. The Internet BuyRoo catalogue will feature all the items that appear on the show, plus products from vendors who just want product exposure to be sold on the Internet. The BuyRoo website has been completed and is set to launch. This is a “direct to consumer” concept, employing both Medias.
- **Earth Connect News™** will be launched as a 1-hour show, which will feature a host and hostess, with 4 separate segments:
 - **Health/Nutrition**
 - **Homeopathic Today™**
 - **Earth Repair™**

- **Inventions and Stuff**

This show will be fast paced with dozens of interviews. Products featured in this show will also appear in our BuyRoo Catalogue.

- **Your Beauty Today. A Television show dedicated to “insight” into women’s’ beauty, fitness, fashion and nutrition. A special feature will be dedicated to Teens.**

Website Division Eyeroo has the following websites: www.Eyeroo.com, World Health News Today (www.whnewstv.com) www.yourcancertoday.com., www.buyroo.com and www.yellowpagesofcancer.com. An expanded database and staff needs to constantly update the information. The website division has demonstrated excellence in website development using multi-media to create professional websites that appeal to a broad spectrum of users.

The YellowPagesofCancer.com will be expanded from approximately 1,000,000 vendors/doctors to a larger worldwide network. The composition of the data base will be expanded for use for the new Green Earth Catalogue in development utilizing the Eyeroo software infrastructure...

Revenue Streams

The Company plans to have multiple revenue streams:

- a. Television and Commercial Air Time
- b. Directory advertising (YellowPagesofCancer.com and Green Earth Catalogue) – in process
- c. Website Advertising – use Advertising Exchange (Tower, Banner and Rectangular advertisements) into the information websites. Payment is usually based upon the number of unique visitors to the website, advertising placement on the page, or the number of ad clicks. Ad exchanges are owned by Google, Yahoo, AOL and Microsoft
- d. BuyRoo Television show/direct response
- e. BuyRoo Website catalogue
- f. Products with direct response from Earth Connect Today
- g. Infomercial on our own inventories (Microbic’s Bio-Miracle Products)
- h. Cell Phone down loads: Your Cancer Today Tips, World Health News Alerts, Your Daily Teen Beauty Points, Green Alerts™

i. Green Awakening, LLC, a social network

As of September 19, 2008 the capitalization of the company was \$6,255,742.

Acquisition of Green Awakening

GreenAwakening.com

Working Together to Solve Environmental Problems

Introduction

GreenAwakening.com is a development-stage enviro-social network for environmentally friendly people. GreenAwakening.com offers free access to online collaboration applications (apps) and other tools enables members to work together to define and solve environmental problems. In support of this mission, GreenAwakening.com will solicit and consider member suggestions for enhanced and new services that best-match the needs of the members. The mission includes providing networking apps that have proven effective in generating change.

Beta testing indicated great enthusiasm on college campuses and other venues. GreenAwakening.com will launch in the Spring of 2010, with free membership.

Services

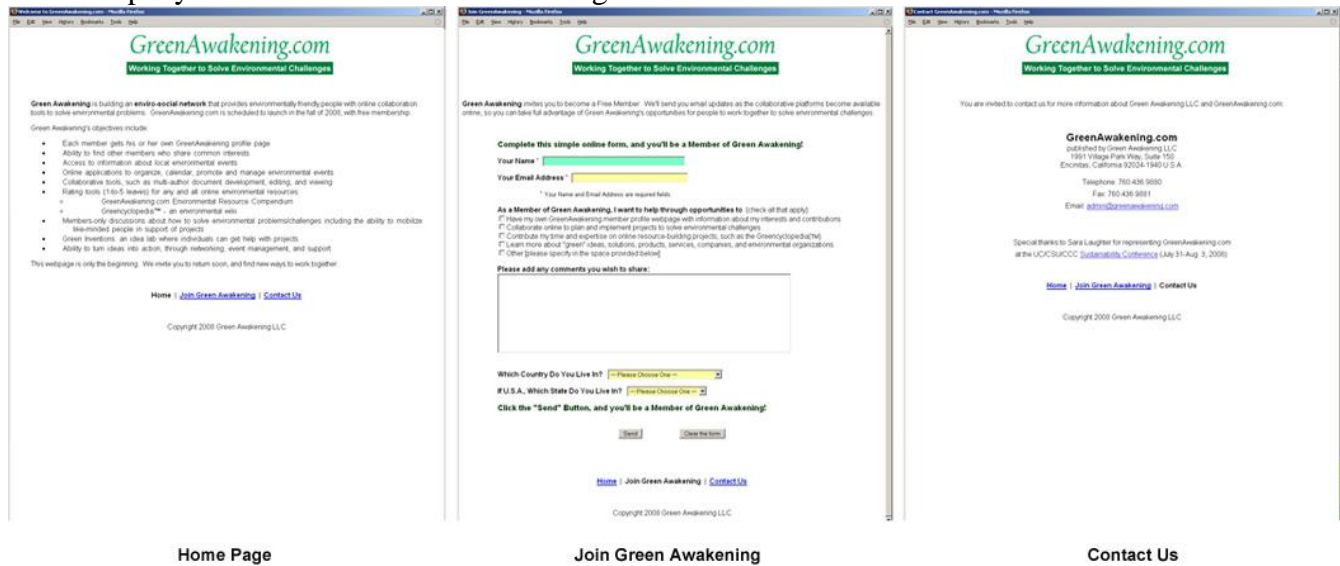
GreenAwakening.com will offer the following FREE services to members:

- A Free Green Awakening member profile page
- Coaching to help members draft their personal “Environmental Bill of Rights”
- Info to find other members who share common interests, geo-proximity, mutual friends
- Access to information about local/regional/national/global environmental events
- Green Awakening Calendar, which includes environmental events & Green Letter Days
- Online applications to organize, calendar, promote and manage environmental events
- Collaborative tools, such as multi-author document development, editing, and viewing
- Rating tools (1-to-5 stars) for any and all online environmental resources
- Green Awakening Environmental Resource Compendium™ - rating resources
- Greencyclopedia™ - an environmental wiki with member-rated articles
- Green Inventions: an idea lab where members can get help with environmental projects.
- Ability to turn ideas into action, through networking, event management, and support.
- Green Inventions: an idea lab where members can get help with environmental projects.

- Ability to turn ideas into action, through networking, event management, and support.
- On-line discussion groups and blogs

Obviously a viral expansion through the Eyeroo facilities and resources would bode very well for the expansion of the company and its valuation. Current valuations are of similar models approximately \$20 per member on a per member base. Global expansion is planned.

The Company's websites include the following:



[http:// greenawakening.com](http://greenawakening.com) is the flagship website and primary brand: **GreenAwakening.com**. The website (shown above) is in an early-development statement-of-intent stage consisting of a homepage, solicitation to join, and contact information. The website will be dramatically redesigned and relaunched in the near term, in preparation for beta-testing and commercial launch in early 2009

[http:// greenawakeningcompendium.com](http://greenawakeningcompendium.com) is a pre-development-stage website, with the URL having been acquired by the Company in August 2008. **GreenAwakeningCompendium(TM)** will be developed in 2009 as an online resource that allows members to rate online and offline environmental resources, and post comments about those resources. A *compendium* is a concise compilation of a body of knowledge; in this case, environmental knowledge for nontechnical readers, Green Awakening members will quantify the relative value of a wide-range of resources on a 1-to-5 scale. When finished, GreenAwakeningCompendium.com will include ratings and brief narrative evaluations of various environmental websites, blogs, PDFs, books, videos, events, products, services, businesses, nonprofits, etc.

[http:// ourgreencyclopedia.com](http://ourgreencyclopedia.com) is in pre-development, with the web-address having been acquired by the Company in August 2008. **OurGreencyclopedia(TM)** will be developed to become like an “environmental Wikipedia” with GreenAwakening.com members serving as writers, editors, and reviewers who post their ratings of the various articles. In the publish-or-perish world of academics, OurGreencyclopedia provides graduate students and others with an opportunity to collaboratively explain the environmental sciences and multiple facets of environmental problem-solving.

[http:// greenawakening.ning.com](http://greenawakening.ning.com) (the “**Ning website**”) is an evolving social network owned and operated by the Company as a forum for information, feedback, and comments related to building GreenAwakening.com. **GreenAwakening.ning.com** also serves to build the member-community of individuals who will beta-test the infrastructure of GreenAwakening.com. With the launch of GreenAwakening.com, the members of the Company's Ning website will be transferred and become the charter members of GreenAwakening.com. Thereafter, the Ning website will continue to operate as a development center and reporting site for investors, technical consultants, content developers, and builders of GreenAwakening.com's services and membership.



GreenAwakening.ning.com

GreenAwakening.com

Search Log Out
 Invite Friends to Join GreenAwakening

Working Together to Solve Environmental Challenges

Hello, Vanessa Laughter

[My Profile](#) | [Friends](#) | [Groups](#) | [Events](#) | [Activities](#) | [Resources](#) | [Discussions](#) | [Messages](#)



Vanessa Laughter
 Carlsbad, California USA

About Me - I just graduated from UC Santa Cruz (go banana slugs!!!) and now I'm starting grad school...

[Click here for more](#)

My Photos/Videos/Music



[Click here for all](#)

My Friends



[Click here for all friends](#)

My Groups

- [Keep Carlsbad Clean](#)
- [Sierra Club](#)

[Click here for all groups](#)

My Events

- [Batiquitos Clean-up](#)

[Click here for all events](#)

My Activities

- [GreenPeace Petition](#)

[Click here for all activities](#)

Environmental Interests

- [Water Quality](#)
- [Endangered Species](#)
- [Sustainable Agriculture](#)

[Click here for all interests](#)

My Discussion Board


- [Environmental Bill of Rights](#)


My Green Thumbprint | My Calendar | My Group Calendar

Past	Present	Future
<ul style="list-style-type: none"> How to the Club UCSC Light Bulb Exchange Sustainability Festival 2008 	<ul style="list-style-type: none"> GreenAwakening Creative Design Jugarc Cycling 	<ul style="list-style-type: none"> Jadubloc Japan Cleanup Earth Day 2008
Edit	Edit	Edit

August 2008	September 2008
S M T W T F S	S M T W T F S
	1 2 3 4 5 6
7 8 9 10 11 12 13	7 8 9 10 11 12 13
14 15 16 17 18 19 20	14 15 16 17 18 19 20
21 22 23 24 25 26 27	21 22 23 24 25 26 27
28 29 30 31	28 29 30 31

My Message Board

 Congrat. at to our great work on GreenAwakening. You've made it so easy to find and do things!
 Today 9:14 a.m. [Delete](#)

 Are you going to go to the Jet. to clean up? I look into getting a bag and PC products?
 Aug 12, 2008 9:14 a.m. [Delete](#)

[The Dickens Plan](#)
 Wind, Natural Gas are A
 New Energy Paradigm
 Eddy Potts' Newsltr

[Green's Not Energy](#)
 News
 3 Ways to Increase the
 Power of Renewable
 Energy: Pumps, Road
 How

[Solar Mobility](#)
 A Portable Solar Panel
 for Your Car
 Building To Solar City

[Go Green, Get It!](#)
 The #1 rated site for
 Green News, Info, and
 Full Coverage on the

[Green Registration](#)
 Online
 Create a web page for
 your event & register
 people, for your event!

Archetypal Design for "GreenAwakening Member Profile" on Display at Ning Site for Review & Comments

Competitive Advantages

Skilled Team: Experienced executive managers with entrepreneurial skills, and recent college grads who understand the social networking market, environmental interest among college students, and environmental organizational development.

Strong Business Model: The model is to build an app-driven environmental social network with free collaborative tools and other online resources in support of volunteers wanting to proactively make a difference. The model includes free access to event participation, event planning, calendaring, group discussions, multi-author document tools, and member-defined projects.

First-to-Market Advantage: GreenAwakening.com seeks to be the first-to-market in the new niche of environmental social networks offering apps to help solve environmental problems.

Membership Growth Strategy: GreenAwakening.com will recruit new members virally, through GreenAwakening.com-sponsored events, and through existing social networks.

Market Timing: With recent heightened awareness of global warming and other environmental issues, market timing seemingly favors the launch of GreenAwakening.com.

Highly Valued Demographics: Environmental social networks include populations of individuals who are of significant interest to marketers and advertisers, including consumers of green consumer goods, hybrid cars, eco-vacations, and green initiatives promoted by major companies.

Experienced Network/Database Contractor: GreenAwakening.com is entering contractual relations with [Sky Soft Consulting](#) (Seattle WA), which offers U.S.A.-based management of experienced domestic and offshore software engineers and programmers.

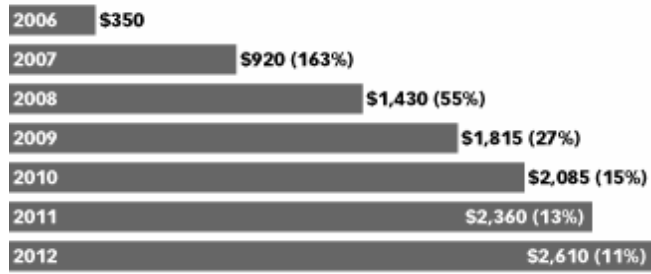
Revenue Model

The revenue model for advertisers includes online advertising, ad-free memberships for \$25/year, and incrementally priced enhanced services. Online advertising represents the greatest opportunity.

According to the [PubMatic AdPrice Index](#), the effective cost-per-thousand impressions (eCPM) in May 2008 was 32 cents for large social networking websites (100 million views per month), down from 37 cents in March 2008.

As summarized in [eMarketer](#)'s projections (below), online social network advertising is projected to grow 27% in the U.S.A. in 2009, and grow 32% worldwide in 2009. MySpace is the industry's revenue leader with average revenue of \$2 MM per week, based on [\\$755MM](#) in the past

US Online Social Network Advertising Spending, 2006-2012 (millions and % change)

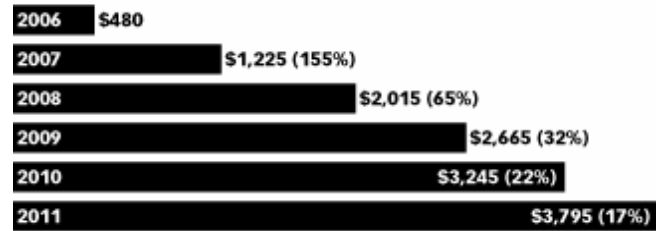


Source: eMarketer, May 2008

094750

www.eMarketer.com

Worldwide Online Social Network Advertising Spending, 2006-2011 (millions and % change)



Source: eMarketer, May 2008

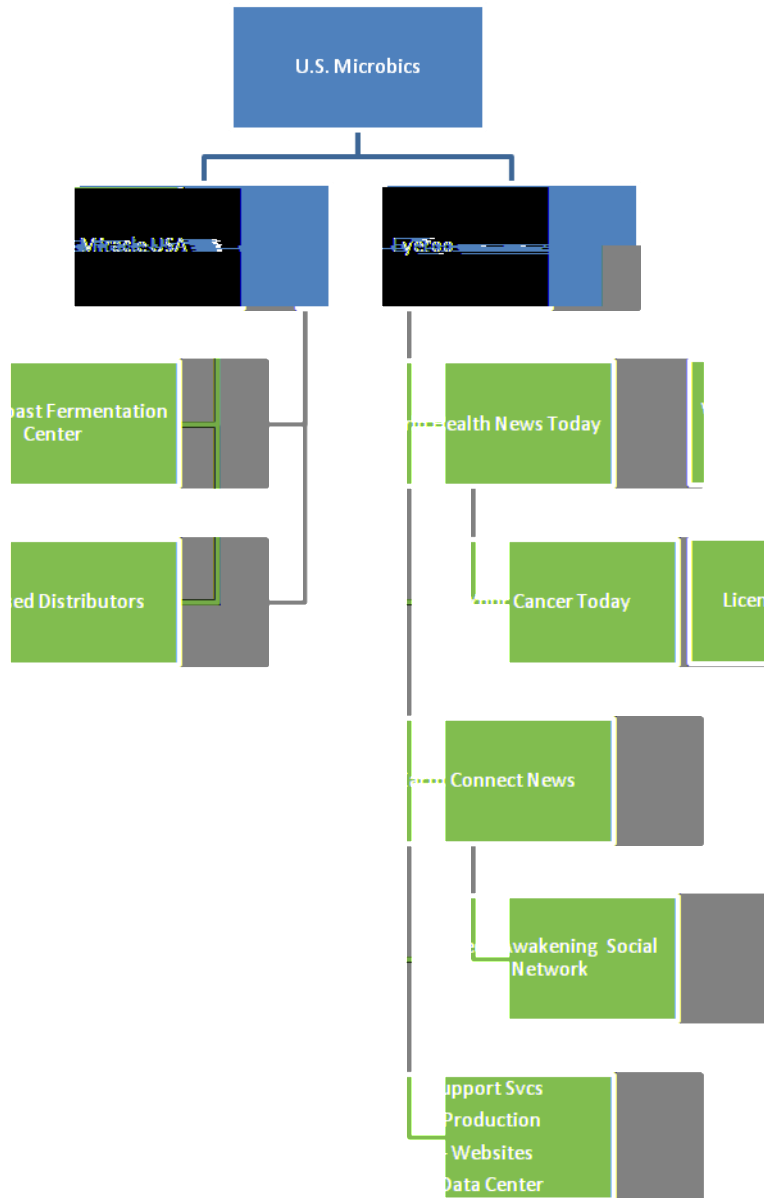
094751

www.eMarketer.com

The estimated current value of this type of social network (based upon sales within 2008) is \$15 to \$25/member. – With proper funding Green Awakening expects to have 1.5MM members within 3 years.

Organizational Structure

The pro forma organization chart for BUGS and its existing and proposed subsidiaries is shown below:



Pro Forma Organizational Chart

U.S. Microbics is the public holding company

Eyeroo is the multi-media publishing company with Health and Green Internet Portals:

Health Portal: www.Eyeroo.com

Green Portal: www.EarthConnectNews.com

Green Awakening is the enviro-social network through www.GreenAwakening.com

Bio-Miracle USA, Inc. is the organic, bio-rational fertilizer products company (Plant health and growth enhancement, bio-fuels)

West Coast Fermentation Center is the Bio-Miracle™ Bug Manufacturer

Management Team

The GMND management team consists of seasoned professionals with a variety of skills, knowledge and experience, which form a strong foundation for developing a worldwide presence in the environmental technology industry. As stakeholder owners of the business, they are committed to raising the equity value of their own positions as well as all shareholders and the value of the individual portfolio companies. Each manager has different experiences, which meld into a cohesive team that can look at opportunities from many angles to determine the best course of action. It is the intent of the Company to add additional executives and managers following the successful capital raise and the completion of the acquisitions. The Company also intends to create a blue-ribbon Board of Advisors that could provide guidance and valuable strategic relationships,

- **Robert C. Brehm** has served as CEO since July 1997. He has a double engineering degree in electrical engineering and computer science and an MBA from UC Berkeley in Finance and Accounting. Mr. Brehm has operated a large chemical production facility for a Fortune 500 company, owned several software companies, a finance company, and a stock promotions company. He fully understands the technical issues of the microbial technology business as well as the business, marketing, promotion and financial requirements for success in a public enterprise. His skill, knowledge and expertise have been invaluable for the rollout of the company.
- **Conrad Nagel** was previously hired as Chief Financial Officer since 1998. He currently serves as CFO responsible for SEC reporting and related matters. Mr. Nagel has an MS degree in Accounting, 1964 Kansas University, elected to Beta Gamma Sigma, BS degree in Business 1963, University of Kansas and a CPA since 1966. Mr. Nagel has been associated with SEC work, Auditing, Finance operations for the past 30 years including: Audit Manager for Touché Ross (now Deloitte - Touche), Vice President of Finance - Decision Incorporated, Internal Audit manager for Kaiser Aetna, CFO Calusa Financial Medical, Inc., Vice President of Finance - Medical Capital Corporation and over fifteen years CPA practice specializing in taxation and SEC work.

Three Open seats for Acquired Subsidiary Management:

- **Alan Painter** (76 years of age), Chairman and CEO Eyeroo Corporation. Alan has owned, operated and invested in a variety of businesses including operating a chain of newspapers in the Northwest (Seattle/Tacoma/Washington), as Mid Cities Publishing; he built homes under the name of Cascade Homes, and operated on the Continent as a major buyer of crude oil with offices in London. Alan has been an investor in television stations, films, and television productions. Since 1984 he has headed an investment group for the purpose of investing in a diversified portfolio of businesses for its own account, and has served as the interim officer and/or director for various companies. He was a former director of Nano Life Sciences, Inc. Alan has an extensive background in international business, finance, and banking.
- **Helen Gibbel-Painter**, President, COO, Secretary-Treasurer of Eyeroo Corporation. Helen has served clients in corporate and real estate financing for over 30 years both as an independent consultant and with several investment and merchant banking firms where she was involved in financings for small and medium sized businesses. In the past she was licensed as a NASD Financial Principal and also a California Real Estate Broker.

Funding Requirements

The purpose of a public company is to bring value to its shareholders. The purpose of equity fund raising is to exchange ownership rights for cash used to acquire assets which produce revenue and earnings (and cash flow) in excess of their cost thereby increasing the market value (stock price) of the public company.

This value creation objective can be achieved by using a public company as the fund raising vehicle (with a defined investor exit strategy, and high potential return on investment). Stock of the public company is exchanged for investor cash which is leveraged with additional stock to acquire (and grow) companies with existing infrastructure and substantial upside value.

To maximize the use of the investor cash and to the extent possible, the public company acquires the private companies by exchanging public company stock for the private company stock held by shareholders. The investor cash is then used to integrate and grow the acquired company so as to add value to the public company. The private company shareholders now have public company stock with a defined exit strategy (public market value for a future sale) and are aligned in the objective to increase the value of the public company.

With these objectives in mind, the initial funding will be used by US Microbics to acquire, integrate and grow Eyeroo and Green Awakening and to restart Bio-Miracle™ manufacturing. The unrealized hidden value of these three acquisitions will be brought to light when their synergy is introduced to the public marketplace through unique internet and global media products and services.

In order to accomplish this plan, a two step financing is required.

Step 1. Acquisition, reorganization and integration into US Microbics. - \$5 million

Use of Proceeds	Amount	%
US Microbics SEC Compliance, audit, legal, reorganization expenses	\$ 500,000	10%
Eyeroo Reorganization & integration	\$2,000,000	40%
Bio-Miracle Manufacturing – Equipment, people, leaseholds	\$ 500,000	10%
Green Awakening acquisition and launch, website development	\$ 500,000	10%
Capital Raising Expenses	\$ 500,000	10%
Working Capital	\$1,000,000	20%
Total	\$5,000,000	100%

The above funds will be used to accomplish these objectives over the next twelve months:

1. Acquire Eyeroo and integrate operations with Green Awakening social network, Green Alerts™ and worldwide media distribution networks for World Health News Today. Create Earth Connect News and related intellectual property.
2. Acquire Green Awakening, finish website development and marketing launch
3. Establish site, source vendors for Bio-Miracle Manufacturing & complete Phase I build-out (samples and limited production quantity).
4. Reorganize the public company – SEC compliance and accounting audits to bring company onto Bulletin Board stock listing.

5. Create/update/integrate company websites for investors, customers – based upon the existing www.USMicrobics.com, www.Bio-Miracle.com, www.FriendlyMicrobes.com, Eyeroo websites and Green Awakening websites
6. Increase market capitalization (stock price) based upon the newly combined entities which are all revenue producing.

Over the next twelve months, we should be organized for substantial revenue growth and we will initiate Step 2 financing of \$20MM (or more).

Step 2. Market Expansion for Eyeroo, Green Awakening and Bio-Miracle™.

Use of Proceeds	Amount	%
Earth Connect News/Eyeroo Expansion	\$10,000,000	50%
Green Awakening expansion and internet marketing	\$3,000,000	15%
Bio-Miracle Marketing & Distribution	\$2,000,000	10%
Capital Raising Expenses	\$3,000,000	15%
Working Capital	\$2,000,000	10%
Total	\$20,000,000	100%

Our objectives from the use of these funds:

1. Worldwide distribution of World Health News Today, Earth Connect News with substantial revenue from The Yellow pages of Cancer, Green Earth Catalogue, Cancer Alerts, Green Alerts and related intellectual property.
2. Green Awakening social network of 1,000,000 members (\$15MM to \$25MM valuation)
3. International distribution and licensing of Bio-Miracle™ products.
4. Qualification and acceptance for stock trading on a national exchange (AMEX, NASDAQ)

Facilities

Bio-Miracle manufacturing requires approximately 5,000 square feet to support the planned effort for a period of 1-2 years. Green Awakening requires approximately 1,000 square feet for initial operations.

Facilities – Eyeroo Corporation corporate address is 50 West Liberty Street, Suite 880, Reno, Nevada 89501 and will continue to maintain offices at 180 Newport Center Drive Suite 200, Newport Beach, California for its Website servers. Eyeroo will be relocating its Production operation to a major television facility where it can align itself with third party production services and distribution. Eyeroo Corporation will require a minimum of 3,000 square feet of office space and greater space will be required as additional shows are produced.

Summary

The future has never been more promising for the Company. We are currently seeking the Step 1 investor(s) and request your active assistance as a finder, referral source or otherwise.

Key management also needs to be identified for this program. Skilled management wants to have a degree of certainty that the plans will be executed and the bank balances are a very good indicator.

Detailed business plans, private placements and other due diligence documents are available upon further interest.

Let me close by saying:

I believe we should all stand united in our environmental stewardship as well as our other personal endeavors, to enhance the quality of life for all humans and the habitat that supports them. An environmental revolution is taking place and our world is changing and so must you - do your part by helping us succeed in providing collaborative forums, multi-media information venues and 21st century products and services that positively impact the world and our children's future... We can solve these problems and certainly there is an opportunity for you to participate if you choose. I challenge you to take action and find your place in our world.

For questions, comments or otherwise please contact me at 619-488-3744.

/s/ Robert C. Brehm, CEO