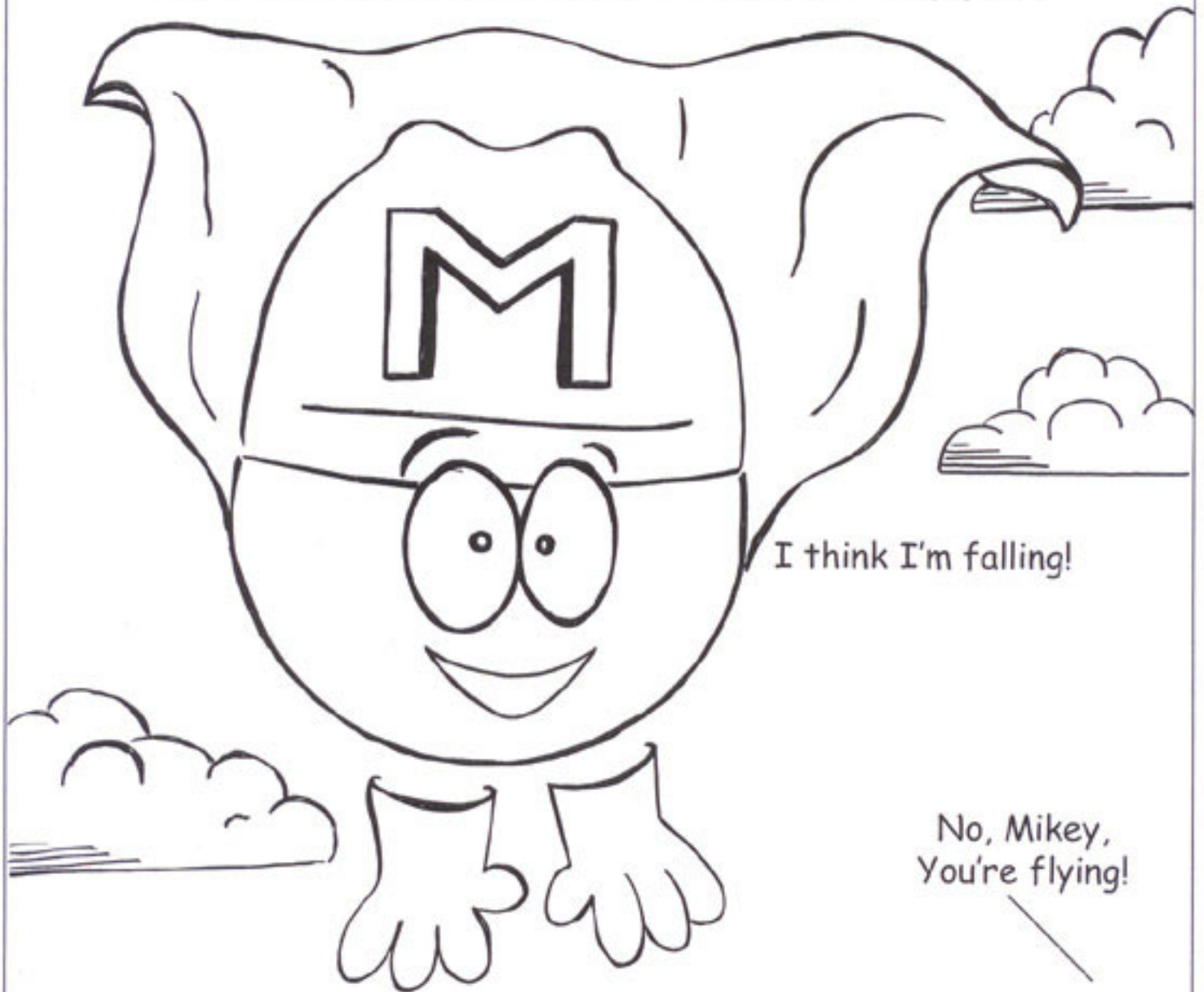


*The Adventures of*

# **Mikey Microbe**

**& The Microbial Action Team**



**Making the World a Better Place**

# Welcome Fellow Protectors of the Planet!

Welcome to the first issue of "Mikey Microbe & The Microbial Action Team." This issue is intended to help readers gain a new appreciation of how microbes serve to remediate pollution sites, and much more.

Microbes, also known as "bugs," are microscopic organisms. They've been on Earth for billions of years. There are more than a hundred thousand species of microbes. Some of them are bad – some microbes make people sick, cause decay, and even confuse spelling bee contestants challenged with scientific names. Other microbes are good – they can be used to make medicines, and to help make foods like breads and cheeses. Mikey Microbe and the Microbial Action Team are *very good* because they help Nature clean up pollution.

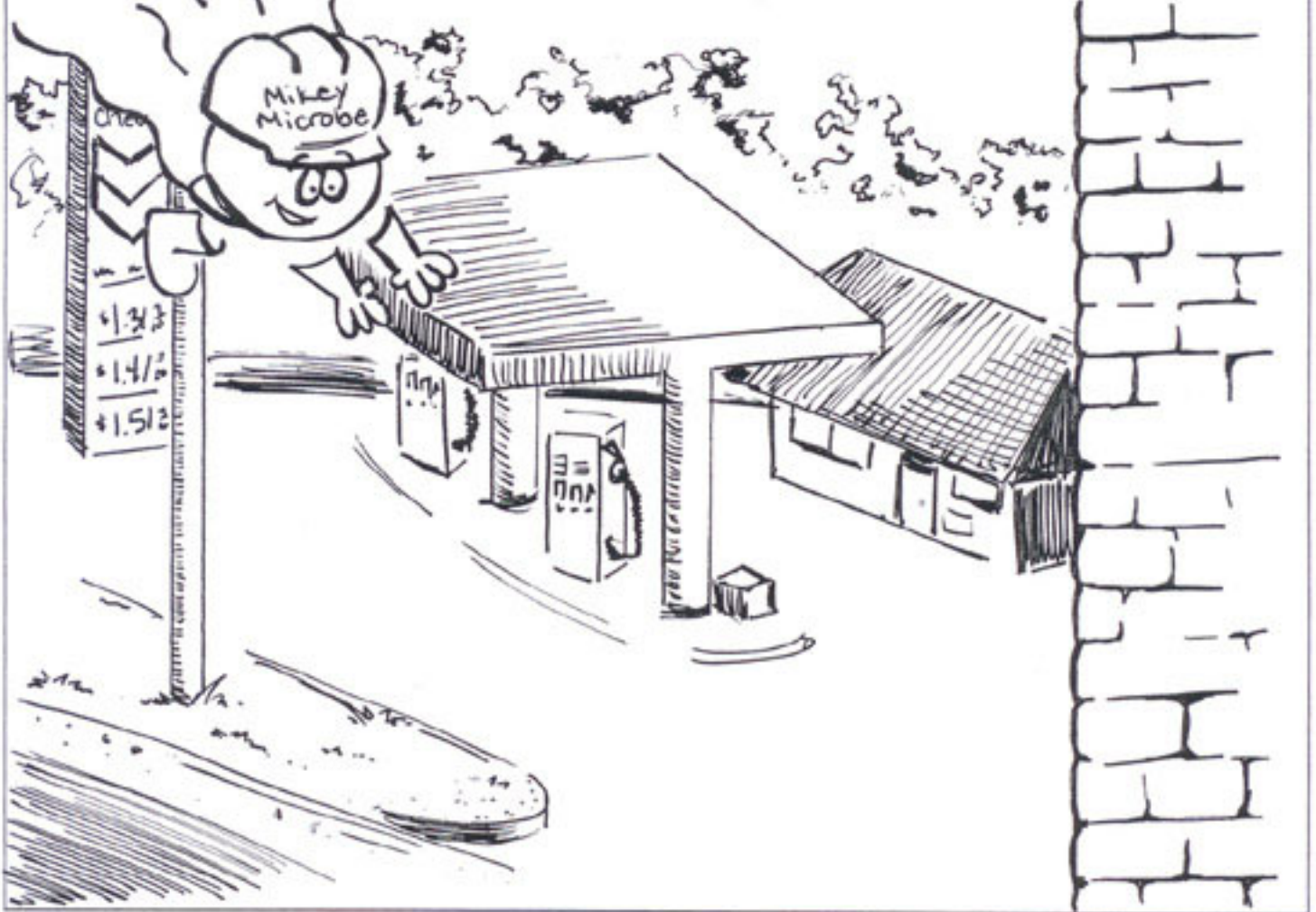
To harness the power of the world's smallest and most powerful environmental clean-up workers, we apply our decades of bioremediation engineering experience to pick the right combinations to naturally occurring microbes that eliminate specific toxins. We're helping Mikey and the Action Team make the world a better place.

This booklet is published by U.S. Microbics, Inc. (OTC-Bulletin Board: BUGS).

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# Mikey Fights LUST



I'm Lee Key, the source of toxic pollution in soil and water that can cause cancer, birth defects, and widespread misery!



Not so fast, Lee Key!



I'll spread into wells and underground aquifers. Eventually, I'll pollute streams and rivers, then lakes, and finally... THE OCEAN!



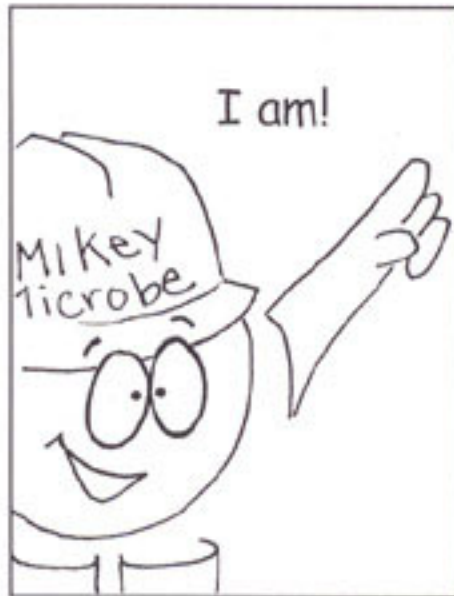
No you won't, Lee Key. Your days are numbered!



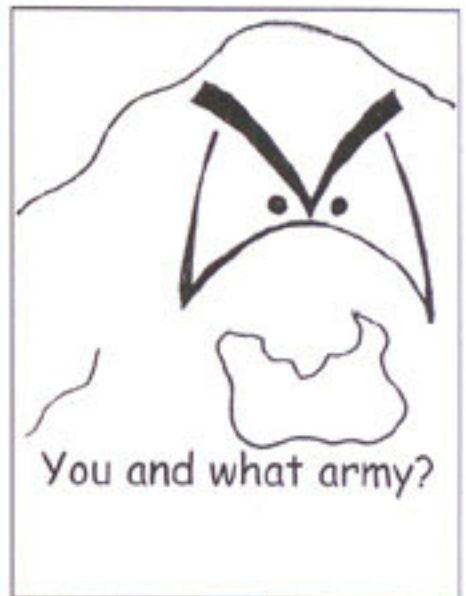
Who's going to stop me?



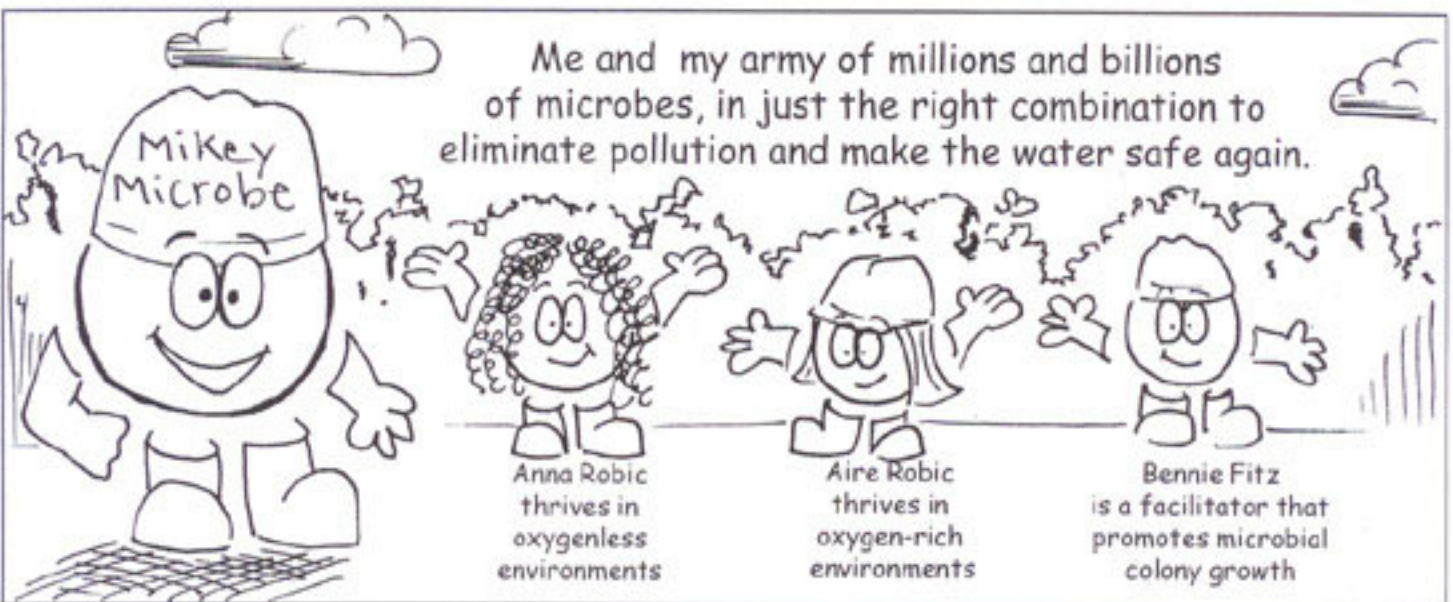
I am!



You and what army?



Me and my army of millions and billions of microbes, in just the right combination to eliminate pollution and make the water safe again.

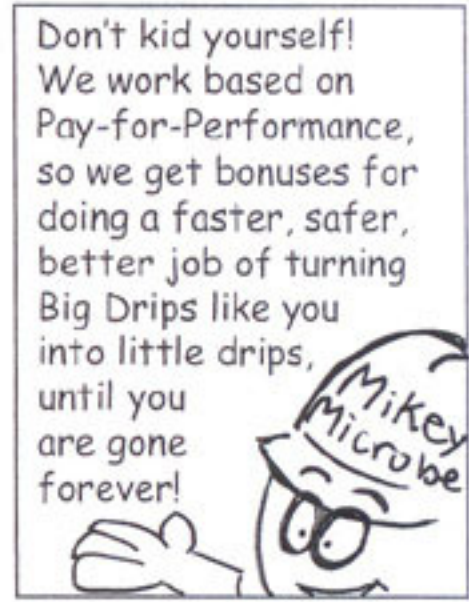
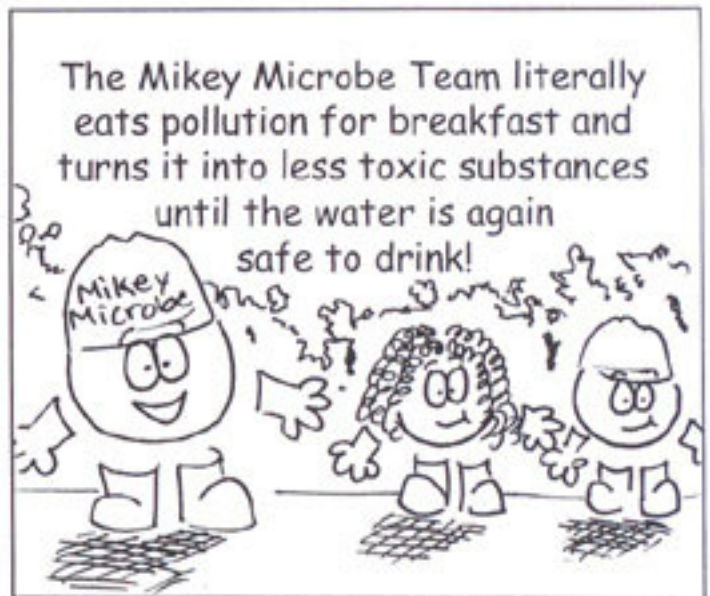
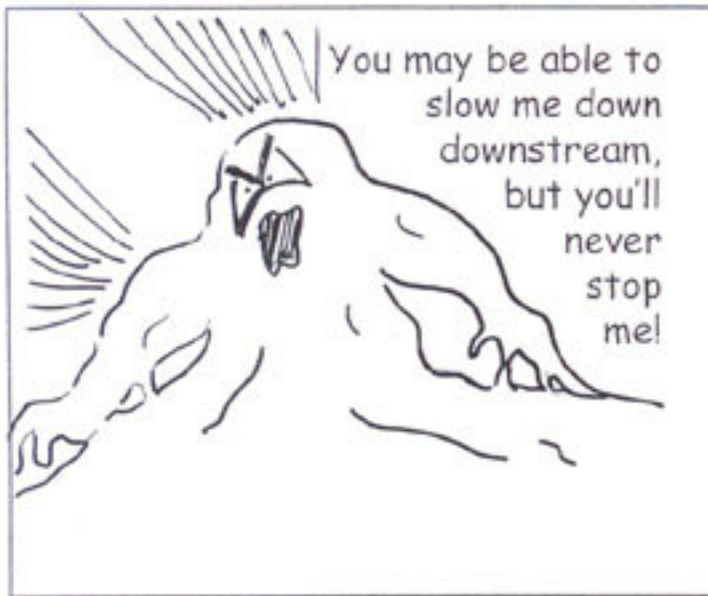


Mikey Microbe

Anna Robic thrives in oxygenless environments

Aire Robic thrives in oxygen-rich environments

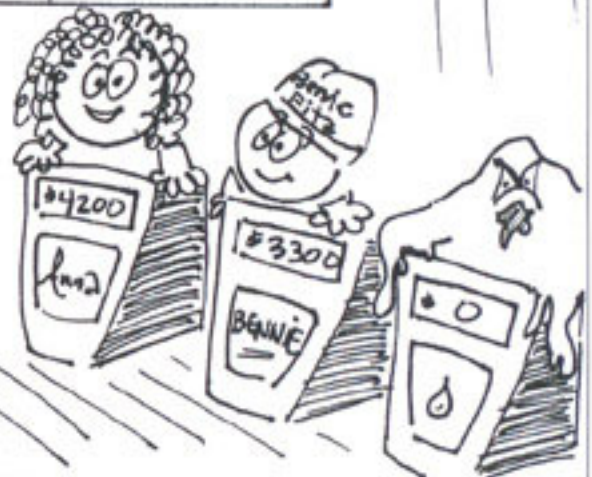
Bennie Fitz is a facilitator that promotes microbial colony growth



# ENVIRONMENTAL JEOPARDY!

Water Engineering	Methods of Disposal	Let Nature Do It	Faster Better, Cheaper	Famous Microbes
\$200	\$200	\$200	\$200	\$200
\$400	\$400	\$400	\$400	\$400
\$600	\$600	\$600	\$600	\$600
			\$800	\$800
			\$1000	\$1000

Let's play! Our defending champion has selected the first question in "Water Engineering."



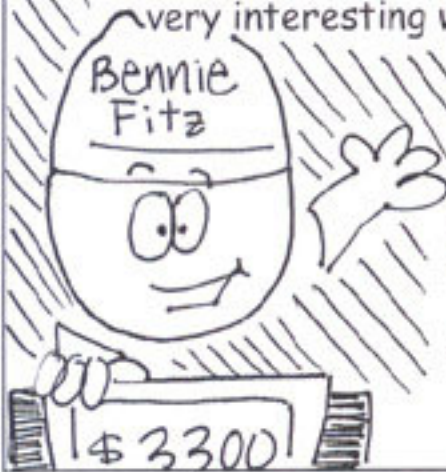
The Biggest Challenge in the Environmental Industry Today

What is: How to convert conventional environmental technology thinkers so they also become bioremediation technology thinkers?



That is correct! That's the biggest challenge in the industry today.

Let's learn more about our contestants. Bennie, I understand that you are involved in some very interesting work. Tell us about it.



Sure, Mikey. I'm looking for new ways to use good microbes to eliminate man-made toxins in the soil and groundwater before they can make people sick.

Anna, I understand you have a great job, too.



I study how microbes can increase food production so people can grow more food - without using fertilizers.

Let's get back to our game. We'll begin with Lee Key, the pollution plume, who selected the easiest question in "Methods of Disposal."



## The Best Way to Eliminate Pollution

What is: "burn" it?



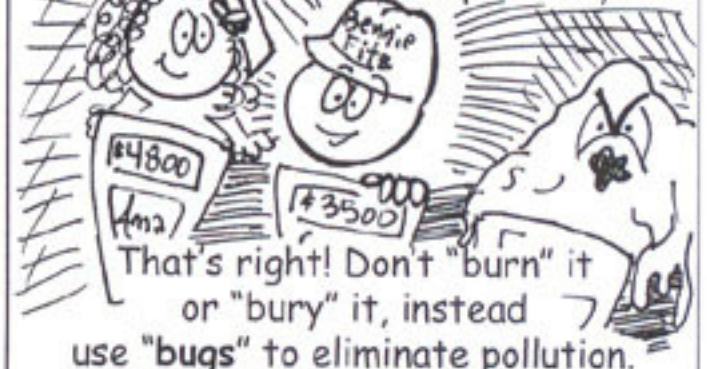
Incorrect. Incineration is expensive, potentially dangerous, and can cause air pollution.

What is: "bury" it?



No, burial containment of pollution is expensive, adds to the landfill problem, and the pollution might resurface or leak into the aquifers.

I know - what's: use bugs (microbes) to remediate pollution safely, quickly, and inexpensively!

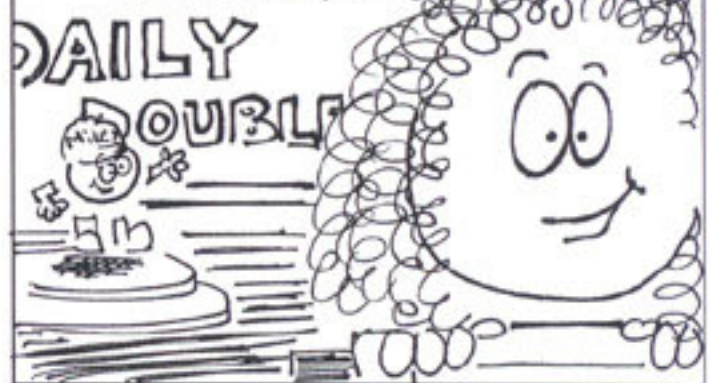


That's right! Don't "burn" it or "bury" it, instead use "bugs" to eliminate pollution.

Look, it's our final-round Daily Double in the category "Let Nature Do It."  
What do you want to wager?



Whether we like it or not, we're betting the future of life on Earth.  
I'll bet everything.

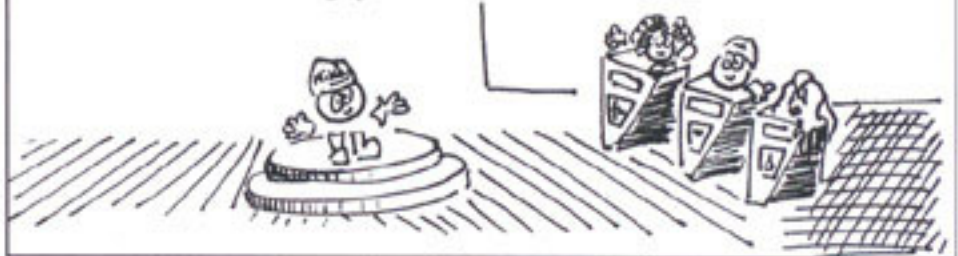


Instead  
of Waiting  
for Centuries  
for Nature to  
Clean Up  
Pollution

What is: use microbial remediation!

**JEOPARDY!**

That's right! Why wait centuries for pollution to go away when we can use beneficial microbes to speed-up Earth's natural self-cleaning process?



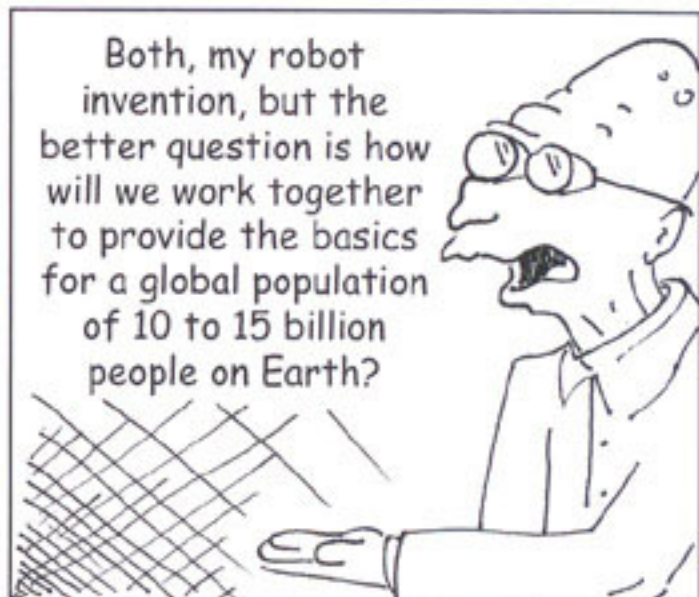
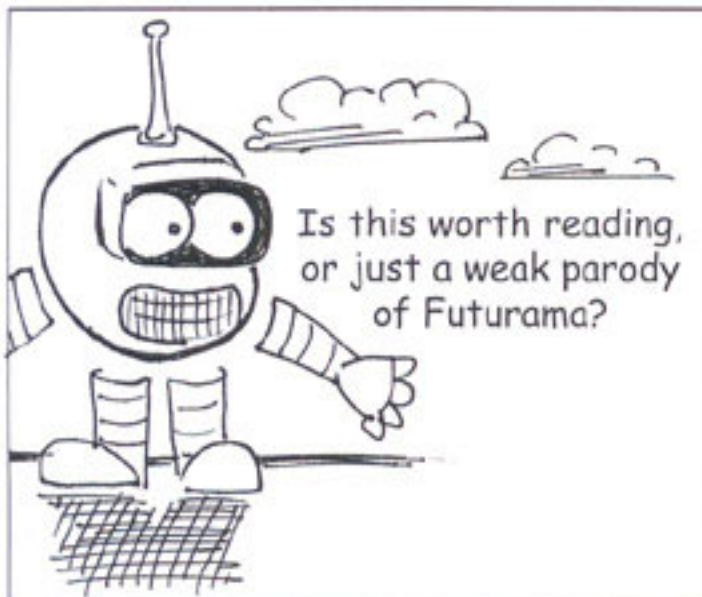
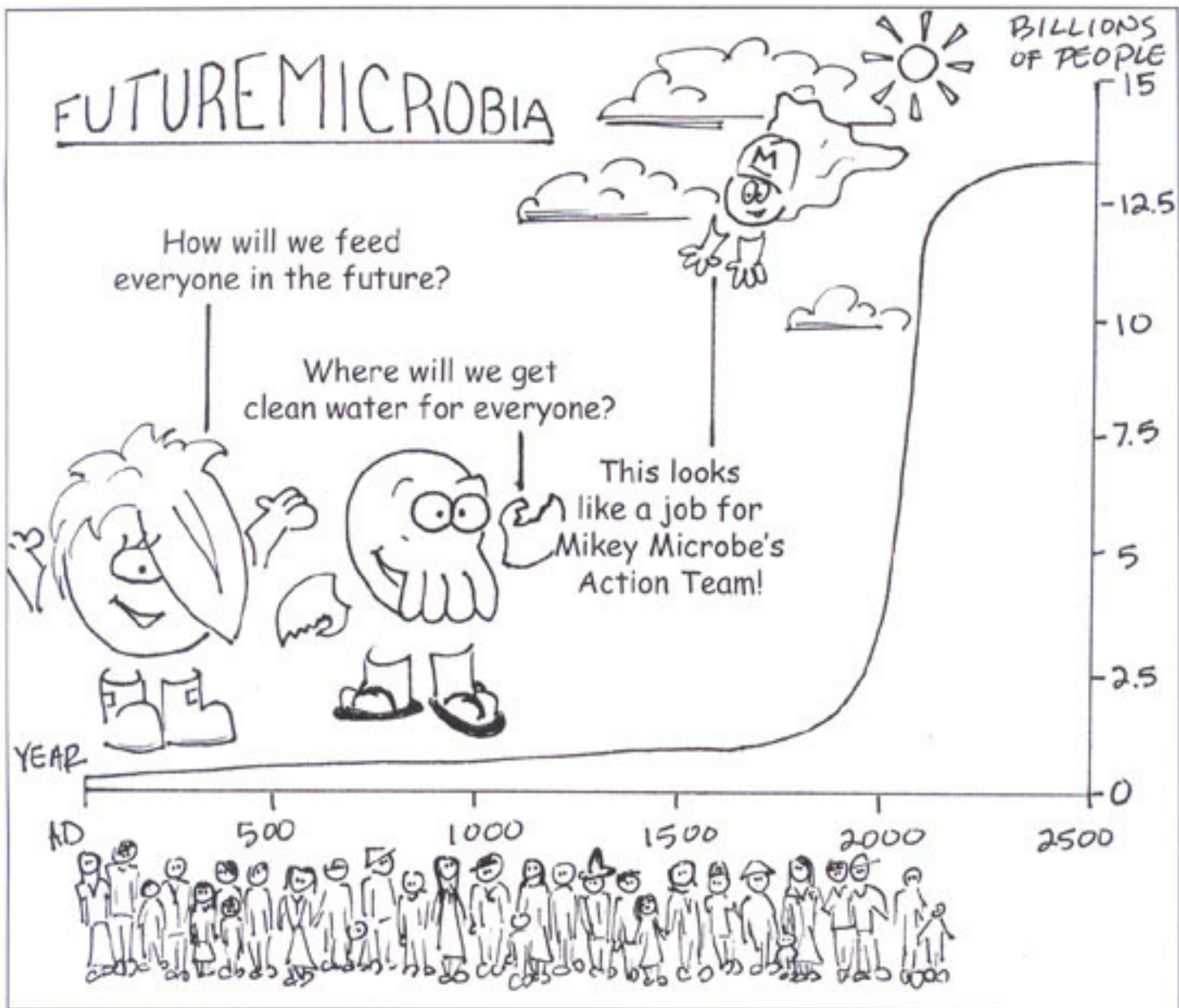
That's all for today. Remember, together we can bring about a new environmental paradigm and use microbial remediation to end Environmental Jeopardy for ourselves and for future generations!



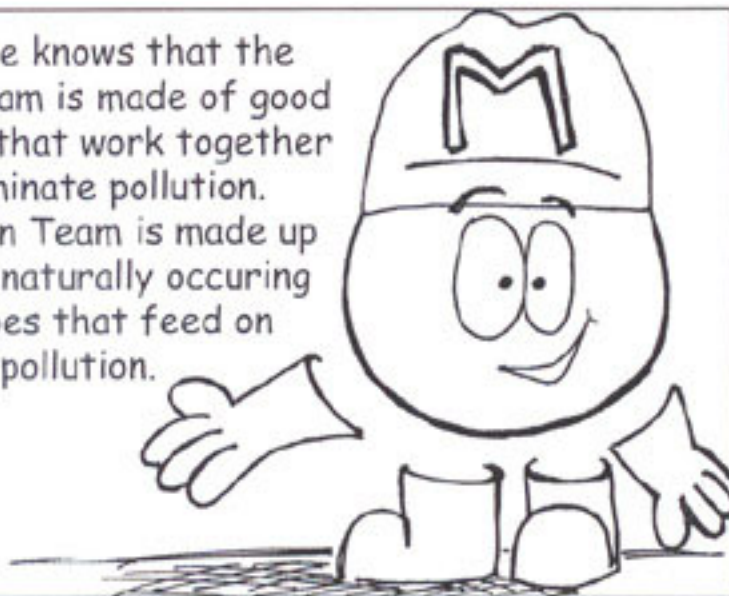
We're microbes and proud of it!



# FUTURE MICROBIA



Everyone knows that the Action Team is made of good microbes that work together to eliminate pollution. My Action Team is made up of 100% naturally occurring microbes that feed on pollution.



I guess that means you don't need any manmade microbes on your team.

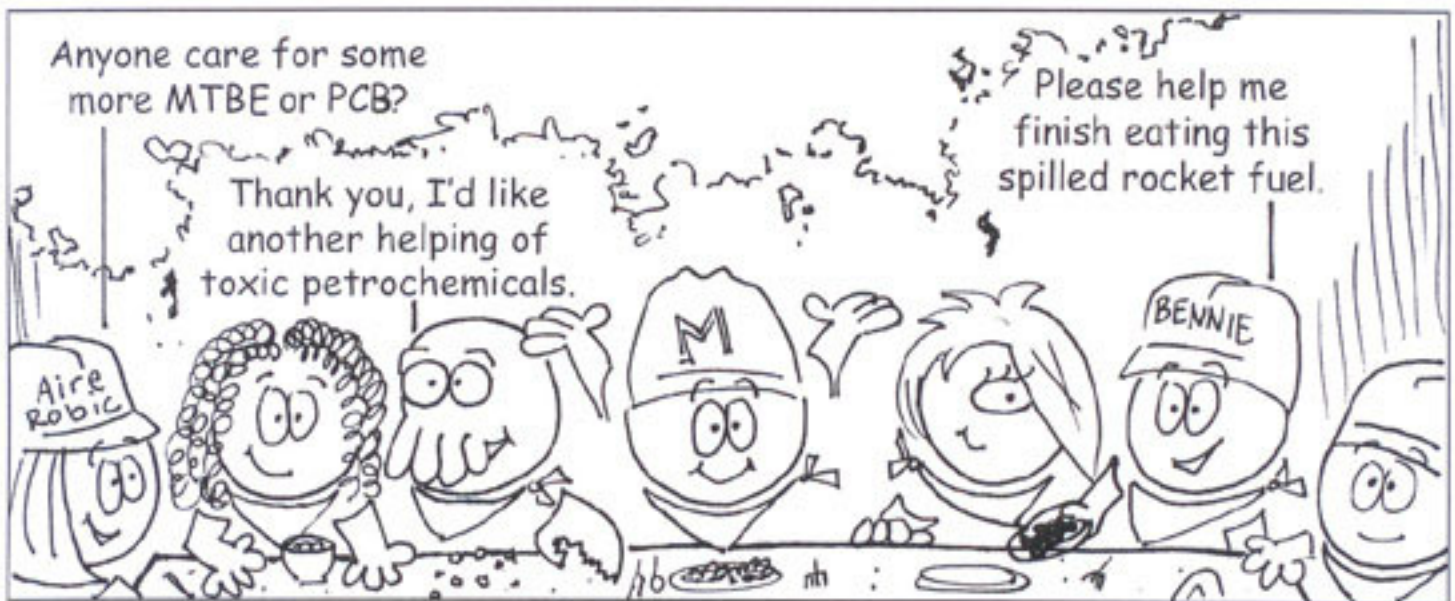


Nope! We're organic, our dinners aren't but we're 100% natural.

Anyone care for some more MTBE or PCB?

Thank you, I'd like another helping of toxic petrochemicals.

Please help me finish eating this spilled rocket fuel.



We do so much more than eliminate pollution and make more water safe for people to drink, cook, and wash.

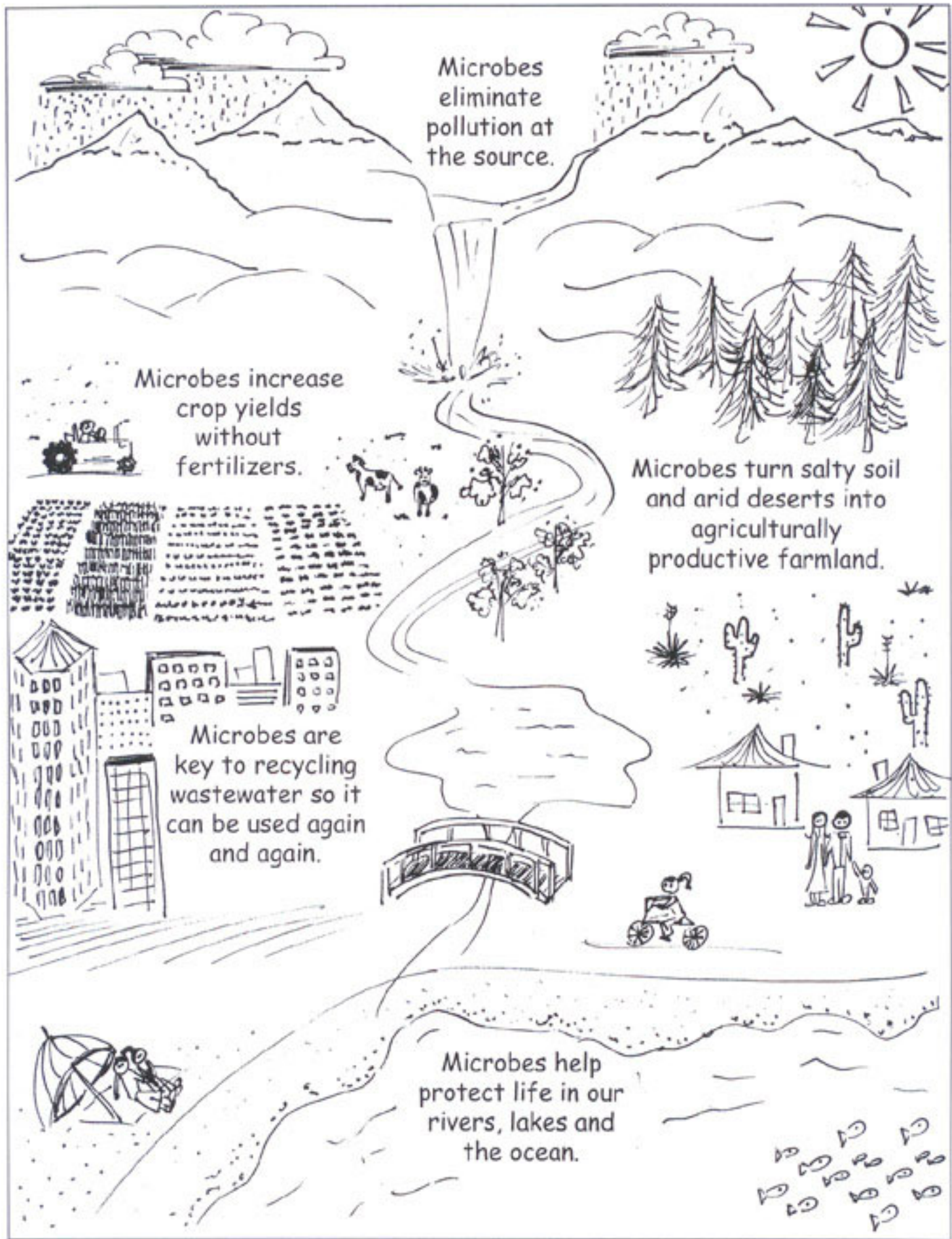
THANKS Mikey!



We eliminate pollution, make fish smile, and the desert bloom!

We do it the old-fashioned way: by thinking BIG with microbes!





Microbes eliminate pollution at the source.

Microbes increase crop yields without fertilizers.

Microbes turn salty soil and arid deserts into agriculturally productive farmland.

Microbes are key to recycling wastewater so it can be used again and again.

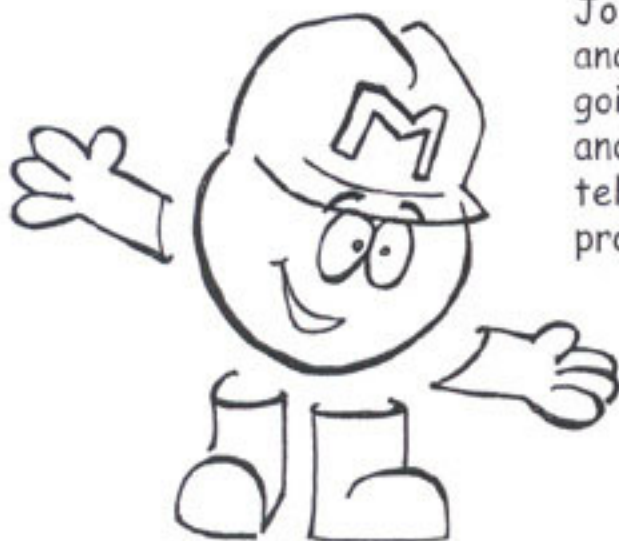
Microbes help protect life in our rivers, lakes and the ocean.

## Remember Kids -

The future belongs to you. Because you don't want pollution in the future, and you do want clean water and enough food for everyone, you need to learn more about how to harness good microbes to make the world a better place.

Maybe you'll grow up to be a scientist or an environmental engineer, and you can show others how to use good microbes. Perhaps you'll become a business leader or someone in government who can make sure microbes are part of plans to reduce or eliminate pollution. Someday, you might be a teacher or a parent, and you can teach your kids about good microbes and the good things they can do.

Starting today, you can do your part by recycling, not littering, and telling adults if you see pollution. Make sure you tell them that they need to clean up the pollution at the source, before it flows downstream. If they don't know about pay-for-performance contracts, you can be the one to tell them about how it rewards companies that provide solutions that work faster, better, and cheaper.



Join Mikey Microbe's Action Team and learn more interesting stuff by going to [www.mikeymicrobe.com](http://www.mikeymicrobe.com) and sign-up today! On the website, tell us what you are doing to help protect our Earth.